

SAWYERS
& JACOBS

Bank Tech Summit

April 25–27, 2022

Live! by Loews

ST. LOUIS, MISSOURI

BANK TECH SUMMIT 2022

APRIL 25—27

Live! by Loews—St. Louis

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MONDAY, APRIL 25—DAY 1, LEADING OFF

LOCATIONS TO NOTE: All sessions will be in the Cardinals Ballroom (2nd Floor). All meals will be on the 2nd Floor Terrace (weather permitting). In the event of inclement weather, meals will be in Dugout and Jack Buck.

TIME	EVENT
8:00 AM – 9:00 AM	Registration and Breakfast—Sponsored by Fiserv
9:00 AM – 9:45 AM	Welcome and Introductions / Top Ten Strategic Technology Initiatives: Digital Transformation That Respects Your Brand Jimmy Sawyers, Chairman, Sawyers & Jacobs
9:45 AM – 9:50 AM	Tech Talk
9:50 AM – 10:00 AM	Networking and Refreshment Break—Sponsored by Journey Technology Solutions
10:00 AM – 10:45 AM	Will the Fed's Current Inflation Battle Result in a Hard or Soft Landing for the US Economy? Dr. Edmond J. Seifried, Professor Emeritus of Economics and Business, Lafayette College
10:45 AM – 10:50 AM	Tech Talk
10:50 AM – 11:00 AM	Networking and Refreshment Break
11:00 AM – 11:45 AM	Workplace Dynamics: Navigating a New Environment Mark M. Faircloth, Owner, Faircloth Partners
11:45 AM – 11:50 AM	Tech Talk
12:00 PM – 1:00 PM	Lunch
1:00 PM – 1:45 PM	Between Two Ferns – FinTech Edition: A Fun Look at Trends, What's Hot and What's Not Scott Mills, President, William Mills Agency, and Jimmy Sawyers, Chairman, Sawyers & Jacobs
1:45 PM – 1:50 PM	Tech Talk
1:50 PM – 2:00 PM	Networking and Refreshment Break
2:00 PM – 2:45 PM	Designated Hitters: A Survey of Competition for Deposits and Payments Trent Fleming, Founder, Trent Fleming Consulting
2:45 PM – 2:50 PM	Tech Talk
2:50 PM – 3:00 PM	Networking and Refreshment Break—Sponsored by Lewis Thomason, P.C.
3:00 PM – 3:45 PM	Ransomware Protection: Ten Ways to Protect the Bank's Network Joshua Jacobs, President, Sawyers & Jacobs
3:45 PM – 3:50 PM	Tech Talk
3:50 PM – 4:00 PM	Closing Comments for Day 1 & Prizes
4:30 PM – 6:30 PM	Reception at Sawyers & Jacobs St. Louis Office (6 Cardinal Way, Suite 900)

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TUESDAY, APRIL 26—DAY 2, THE MEAT OF THE ORDER

LOCATIONS TO NOTE: All sessions will be in the Cardinals Ballroom (2nd Floor). All meals will be on the 2nd Floor Terrace (weather permitting). In the event of inclement weather, meals will be in Dugout and Jack Buck.

TIME	EVENT
8:00 AM – 9:00 AM	Breakfast and Exhibit Hall Opens
9:00 AM – 9:45 AM	Payments Innovations Kim Fitzsimmons, Chief Executive Officer, Talus Pay
9:45 AM – 9:50 AM	Tech Talk
9:50 AM – 10:00 AM	Networking and Refreshment Break—Sponsored by Smiley Technologies, Inc.
10:00 AM – 10:45 AM	Partnering for Innovation: How to Buy #FinTech Solutions for Your Bank Kathleen Craig, Founder & CEO, Plinqit
10:45 AM – 10:50 AM	Tech Talk
10:50 AM – 11:00 AM	Networking and Refreshment Break
11:00 AM – 11:45 AM	Cybersecurity Incident Response: What to Do When Your Bank Has Been Hacked Joshua Jacobs, President, Sawyers & Jacobs
11:45 AM – 11:50 AM	Tech Talk
12:00 PM – 1:00 PM	Lunch
1:00 PM – 1:45 PM	Bankers' Open Mic: You Pick the Topics! Facilitated by Jimmy Sawyers, Chairman, Sawyers & Jacobs
1:45 PM – 1:50 PM	Tech Talk
1:50 PM – 2:00 PM	Networking and Refreshment Break
2:00 PM – 2:45 PM	Drafting a Team of Major League Tech Providers: Winning Strategies for Core Provider Evaluations and Vendor Management Jimmy Sawyers, Chairman, Sawyers & Jacobs
2:45 PM – 2:50 PM	Tech Talk
2:50 PM – 3:00 PM	Networking and Refreshment Break
3:00 PM – 3:45 PM	Dream Small: The Future Is What We Create Every Day Noah Scalin, Founder, Another Limited Rebellion
3:45 PM – 3:50 PM	Tech Talk
3:50 PM – 4:00 PM	Closing Comments for Day 2 & Prizes
4:00 PM – 6:00 PM	Reception at The Bullock—Sponsored by Hawthorn River

WEDNESDAY, APRIL 27—DAY 3, BOTTOM OF THE NINTH

LOCATIONS TO NOTE: All sessions will be in the Cardinals Ballroom (2nd Floor). All meals will be on the 2nd Floor Terrace (weather permitting). In the event of inclement weather, meals will be in Dugout and Jack Buck.

TIME	EVENT
8:00 AM – 9:00 AM	Breakfast and Exhibit Hall Opens—Sponsored by Fiserv
9:00 AM – 9:45 AM	Why Leaders Need to Be Readers Tim Pannell, Founder, President, CEO & Partner, FMS Consulting
9:45 AM – 9:50 AM	Tech Talk
9:50 AM – 10:00 AM	Networking and Refreshment Break
10:00 AM – 10:45 AM	Top Twenty Strategic Tech Priorities Wrap-Up Jimmy Sawyers, Chairman, and Joshua Jacobs, President, Sawyers & Jacobs
10:45 AM – 10:50 AM	Tech Talk
10:50 AM – 11:00 AM	Closing Comments for Day 3 & Prizes
12:15 PM	St. Louis Cardinals vs. New York Mets, UMB Champions Club, Busch Stadium



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TOP TEN STRATEGIC TECHNOLOGY INITIATIVES: DIGITAL TRANSFORMATION THAT RESPECTS YOUR BRAND

Monday, April 25th at 9:00 AM—9:45 AM

JIMMY SAWYERS, CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

In an industry that is built on trust and tradition, today's successful bankers must align their technology, processes, and people for high performance to compete across multiple channels in the digital and physical worlds. Determining which opportunities to seize and which to forgo is the foundation of a digital services strategy that can set your bank on a path to success. Picking one's battles (and providers) has never been more important, especially in the area of digital services.

Learn which technological innovations are worth your time and attention and which are simply fads driven by hyperbole as Jimmy takes you on a myth-busting journey through the latest tech trends with a humorous yet no-nonsense look at the business issues that impact us most.

Gain strategic insight and valuable takeaways from one of the most informed and independent voices in the industry.

WILL THE FED'S CURRENT INFLATION BATTLE RESULT IN A HARD OR SOFT LANDING FOR THE US ECONOMY?

Monday, April 25th at 10:00 AM—10:45 AM

DR. EDMOND J. SEIFRIED, PROFESSOR EMERITUS OF ECONOMICS AND BUSINESS, LAFAYETTE COLLEGE

We are into the third year of the Covid pandemic, and it is now clear the fiscal and monetary stimuli applied to defeat the economic downturn caused by the virus was way too strong. In late 2021, the Fed announced a major policy pivot away from fighting the high unemployment caused by the Covid recession to combating the highest inflation this nation has experienced in decades.

In addition, the current Russian invasion of Ukraine has caused additional inflationary pressures to erupt in the energy and commodity sectors, with certain commodities reaching historic record highs. The most important issue at this moment is how the Federal Reserve will respond to the current inflationary spiral.

Can the Fed combat current inflation without weakening the economy so much as to cause another recession? Dr. Ed will discuss all of the monetary policy weapons that the Fed will deploy to fight this inflation monster. Higher policy rates and changes in the Fed's balance sheet will work to slow inflation but will also create new forces that may impact the economy in unforeseen ways.

WORKPLACE DYNAMICS: NAVIGATING A NEW ENVIRONMENT

Monday, April 25th at 11:00 AM—11:45 AM

MARK M. FAIRCLOTH, OWNER, FAIRCLOTH PERFORMANCE PARTNERS

In the last three years the phrase “workplace dynamics” has expanded from a primary focus on manager/employee engagement to a much wider world influenced by locational, generational, diversity, engagement, and other factors.

In this interactive session, Mark Faircloth presents the new elements of the dynamic workplace from the perspectives of employees, managers, and executives. Using current examples, Mark introduces an assessment process and customizable plan designed to direct and sustain the right results throughout any organization.

Using observation skills, key questions and SMART choices, participants learn how to turn their own organizations into more effective work environments.

BETWEEN TWO FERNS – FINTECH EDITION: A FUN LOOK AT TRENDS, WHAT’S HOT AND WHAT’S NOT

Monday, April 25th at 1:00 PM—1:45 PM

SCOTT MILLS, PRESIDENT, WILLIAM MILLS AGENCY

JIMMY SAWYERS, CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

Scott Mills and Jimmy Sawyers will be exploring a number of technology trends and topics – which deserve serious consideration and what’s overhyped. The session will include a few minutes for audience participation and debate. Topics will include:

- Crypto Currency Trading
- Banking in the Metaverse
- Fintech Partnerships
- Robotic Processing Automation (RPA)
- Explainable AI
- And MUCH MORE!

DESIGNATED HITTERS: A SURVEY OF COMPETITION IN DEPOSITS AND PAYMENTS

Monday, April 25th at 2:00 PM—2:45 PM

TRENT FLEMING, FOUNDER, TRENT FLEMING CONSULTING

Just as MLB has added new rules this year, the payments landscape is changing in ways that demand you respond. Consumers and businesses continue to look for convenient and secure payment technologies, and a number of companies, some familiar and some new and strange, have popped up to offer this functionality. For many years, the person-to-person payments market has seen companies leverage banking channels (ACH and debit/credit rails, primarily).

Now, new companies, also seeking to make their mark in the payments and financial services space, are seeking bank charters to gain access to payment mechanisms, and funding sources. This session will look at current and future competitive trends, new and emerging technologies, and provide food for thought as you seek to keep up with customer demands for improved technologies.

RANSOMWARE PROTECTION: TEN WAYS TO PROTECT THE BANK'S NETWORK

Monday, April 25th at 3:00 PM—3:45 PM

JOSHUA JACOBS, PRESIDENT & CO-FOUNDER, SAWYERS & JACOBS LLC

The greatest cybersecurity threat to banks today is ransomware. How is your bank mitigating ransomware risk? How prepared are you to respond when your network is locked up and you get that ransom demand? Join Joshua for a real-world perspective on this growing threat. Hear about actual ransomware attacks and how banks responded. Learn how to better secure your bank against this costly and disruptive hack.

PAYMENTS INNOVATIONS

Tuesday, April 26th at 9:00 AM—9:45 AM

KIM FITZSIMMONS, CHIEF EXECUTIVE OFFICER, TALUS PAY

The industry is evolving, and that change presents unique challenges to FIs and your commercial clients. With industry consolidation, new entrants into the payment space, increasingly complex fraud, expanding regulations, and new technologies—no wonder your merchants struggle with understanding payment processing. Your bank is in a great position to provide the advocacy and support they need for their unique business. This presentation will provide insights into overcoming the complexity and help you navigate the payments landscape with your commercial clients, strengthening your existing relationships and allowing your bank the ability to gain additional fee income.

PARTNERING FOR INNOVATION— HOW TO BUY #FINTECH SOLUTIONS FOR YOUR BANK

Tuesday, April 26th at 10:00 AM—10:45 AM

KATHLEEN CRAIG, FOUNDER & CEO, PLINQIT

Financial technology solutions (#FinTech) have gone from trying to disrupt the banking industry to seeking partnerships with banks like yours. In this session we will talk about what solutions are out there, what the trends in the industry are, but spend the majority of the time on how to buy. How can your bank get through the legal, compliance and implementation process with these FinTech providers? From proof of concept to public launch, how can you innovate without putting your bank at risk?

CYBERSECURITY INCIDENT RESPONSE: WHAT TO DO WHEN YOUR BANK HAS BEEN HACKED

Tuesday, April 26th at 11:00 AM—11:45 AM

JOSHUA JACOBS, PRESIDENT & CO-FOUNDER, SAWYERS & JACOBS LLC

The worst lies are the ones we tell ourselves. Some banks think they have cybersecurity incident response down pat...until an incident occurs at midnight on the Saturday of a holiday weekend. You'll never pay a ransom? *Really?!* It's not your responsibility if a small business customer experiences a Corporate Account Takeover? *You think so?!* There is no way your VPN could be hacked? *Think again!*

Plus, are you ready for the new "Computer-Security Incident Notification Requirements for Banking Organizations and Their Bank Service Providers" (FIL 12-2022) which requires FULL compliance on May 1, 2022? Do you have an "Examiner Computer-Security Incident Notification Policy" to handle the new "36-hour" requirement? Let Joshua take you through the most prevalent cybersecurity incidents and guide you on practical responses to "worst day of your career" scenarios. Learn how to be prepared and demonstrate that preparedness to board members and examiners.

BANKERS' OPEN MIC: YOU PICK THE TOPICS!

Tuesday, April 26th at 1:00 PM—1:45 PM

FACILITATED BY JIMMY SAWYERS, CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

An interactive session where you, the bankers, ask the questions and guide the discussion. Ask anything! Get answers from leading experts on technology innovation, customer expectations, and cybersecurity concerns...whatever you choose.

DRAFTING A TEAM OF MAJOR LEAGUE TECH PROVIDERS: WINNING STRATEGIES FOR CORE PROVIDER EVALUATIONS AND VENDOR MANAGEMENT

Tuesday, April 26th at 2:00 PM—2:45 PM

JIMMY SAWYERS, CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

All banks are dependent on third-party service providers to function. Choosing the right providers is critical to establishing and maintaining a high-performing bank. As your bank goes through digital transformation where customer-facing applications are expected to be convenient yet secure, provider selection and vendor management are more important than ever.

In this session, learn the latest strategies to select the right core provider while considering ongoing vendor management issues. Let Jimmy show you the proper steps to core selection plus his “less than 40 hours annually” vendor management method.

DREAM SMALL: THE FUTURE IS WHAT WE CREATE EVERY DAY

Tuesday, April 26th at 3:00 PM—3:45 PM

NOAH SCALIN, FOUNDER, ANOTHER LIMITED REBELLION

Having big dreams is a wonderful way to find purpose in your work and change the world. However, Big Ideas and Big Goals can be daunting — or worse, completely paralyzing. That’s why it’s important to Dream Small!

Through a highly-engaging illustrated presentation, artist/author Noah Scalín will introduce one of the most important and counterintuitive principles of developing creativity within yourself and your organization. Noah shares the story of how a series of little experiments (including ones that blew up in his face) led to massive innovations and a new world of opportunities. He will challenge common misperceptions about creativity and introduce strategies that anyone can use right away to innovate and grow and inspire others to do the same.

WHY LEADERS NEED TO BE READERS

Wednesday, April 27th at 9:00 AM—9:45 AM

TIM PANNELL, FOUNDER, PRESIDENT, CEO & PARTNER, FMS CONSULTING

Over the past 34 years Tim Pannell has had the pleasure of working with banks all over the country. One of the items that continues to amaze him is the response when he asks people what they are reading. So often the case it is either “nothing because I am too busy” or “I began a book but have not been able to finish it because so much is going on with work and family.” It is somewhat tragic to be in a position where one’s knowledge base, experience and wisdom is limited to shallow waters that are not flowing or allowing any new ideas to contribute. Reading allows one to learn, grow and be inspired. Reading allows one to gain the knowledge of another life or perspective so one’s starting point can be much further ahead than without it. The old adage is still true: “Readers are Leaders.”

The need for leadership in the banking industry is paramount, especially when we are experiencing such economic, health and global issues. The banking industry is sailing in uncharted waters, and it will be sound leadership that guides each bank safely through successfully. In this session, we will spend our time discussing how you can continue to grow into the leader you will be for your bank through reading. We will discuss how you can grow, learn, and thrive with new ideas, lessons and inspirations. People come to a babbling brook to learn and not a stale pond. Be that source of wisdom, knowledge and insight for your bank. Be that person who helps take your bank to the next level.

TOP TWENTY STRATEGIC TECH PRIORITIES WRAP-UP

Wednesday, April 27th at 10:00 AM—10:45 AM

JIMMY SAWYERS, CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

JOSHUA JACOBS, PRESIDENT & CO-FOUNDER, SAWYERS & JACOBS LLC

Take notes! This could be the basis for your 2022 Strategic Technology Plan! Join Jimmy and Joshua as they offer their Top 20 tech ideas to help you and your bank succeed. Get some valuable takeaways for your tech strategy in this rapid-fire wrap-up of the latest tech innovations.



JIMMY SAWYERS

CHAIRMAN & CO-FOUNDER, SAWYERS & JACOBS LLC

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Jimmy Sawyers helps banks tackle issues ranging from strategic technology planning and system selection to cybersecurity and enterprise risk management.

A graduate of Christian Brothers University in Memphis, Tennessee, Jimmy started his career in financial services technology at a fast-growing bank, where he was chosen at the young age of 21 to lead the bank's operations and technology division, becoming one of the youngest officers in the history of this 100-year-old bank. Later, he directed the consulting division of a prominent CPA and consulting firm before joining a tech startup and then co-founding Sawyers & Jacobs LLC.

Jimmy is on the faculty of the Barret Graduate School of Banking at Christian Brothers University, the Southwestern Graduate School of Banking at Southern Methodist University, The Southeastern School of Banking at Belmont University, the Virginia Bankers School of Bank Management at the University of Virginia, and the Mississippi School of Banking at the University of Mississippi, where he teaches technology, payments, cybersecurity, and/or risk management courses at all five schools.

Jimmy has authored two books on technology and risk management in community banks, is a frequent contributor to industry publications, and is a regular on the banking industry speaking circuit.

Known as one of the most independent and informed voices in the industry, in addition to being nationally recognized for his entertaining presentations that engage, inform, and educate, Jimmy always delivers valuable takeaways, practical advice, and a fresh perspective on complex issues.



JOSHUA JACOBS

PRESIDENT & CO-FOUNDER, SAWYERS & JACOBS LLC

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Joshua Jacobs has 21 years of experience providing information technology consulting services and solutions focusing on financial institutions. He is an Indiana University Kelly School of Business graduate with a Master of Science in Finance (MSF) and a Christian Brothers University graduate with a Master of Business Administration (MBA), a Bachelor of Science in Business Administration with a concentration in Information Technology Management, and a Graduate Certificate in Project Management (GCPM).

He is currently serving as an adjunct faculty member at his alma mater, Christian Brothers University, teaching a course on Digital Forensics that is part of the Cybersecurity & Digital Forensics degree program. Joshua is also on the faculty of the South Carolina Bankers School at Lander University, where he teaches the cybersecurity and banking course. He holds numerous IT and IT security certifications including the Certified Information Systems Security Professional (CISSP), the GIAC Penetration Tester (GPEN), and the Systems Security Certified Practitioner (SSCP). He is also the co-author of the SSCP Study Guide and DVD Training System. He specializes in cybersecurity assessments and penetration testing, network design and support, and network virtualization.



KATHLEEN CRAIG

FOUNDER & CEO, PLINQIT

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Kathleen Craig is the Founder and CEO of Plinqit. Prior to launching Plinqit, Craig served as the Vice President of eServices at a Michigan based bank. In that role she was the purchaser and product manager for all client facing technologies.

Craig's experience in banking, technology and financial management led her to the development of Plinqit, a platform designed with the purpose of changing people's financial future by connecting them to the right content and information from their financial institution. Craig has successfully raised over \$10 million in venture funding for Plinqit and has partnered with several of the largest financial technology companies in the world. Plinqit now serves over 50 community institutions in 20+ states ranging from \$30 million in assets to over \$20 billion in assets.



MARK M. FAIRCLOTH

OWNER, FAIRCLOTH PERFORMANCE PARTNERS

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Mark Faircloth brings over three decades of experience as a successful banker and consultant to his work with Faircloth Performance Partners, serving the banking industry with a range of solutions from management consulting to skill-based workshops. Mark has provided direct teaching, coaching and mentorship to over 20,000 financial professionals.

Mark's banking experience spans both the retail and commercial sectors, where he served in a variety of front-line sales, management, and marketing positions. He founded Faircloth Performance Partners in 2009 and works with financial institutions through the U.S. and several foreign countries. Mark is a recognized expert in commercial relationship negotiations and culture change.

In addition to his day-to-day work with bankers, Mark is a faculty member at several national and regional banking schools, including the American Bankers Association's Stonier Graduate School of Banking and Advanced Commercial Lending School, the Graduate School of Banking at LSU, and the Southwest Graduate School of Banking at SMU. He is a frequent speaker at industry conferences and his articles have appeared in several national and international financial publications.

Mark is a graduate of the University of Alabama and the Graduate School of Banking at Louisiana State University.



KIM FITZSIMMONS

CHIEF EXECUTIVE OFFICER, TALUS PAY

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Kim Fitzsimmons is building the future of Talus Pay. She is an accomplished payments executive with the vision, drive and passion to help companies grow and achieve sustainable results.

At financial services giant J.P. Morgan, Fitzsimmons served as president of global merchant services. She was chief executive officer of Cynergy Data prior to its merger with Priority Payment Systems and held a number of leadership positions, including North American president of merchant services and community banks, during a long tenure with First Data. A principal and co-founder of EFS Card Services, Fitzsimmons began her 30-year payments career with Concord EFS.

Voted one of the top 100 Global Sales Leaders of 2020 by The Modern Sale, Fitzsimmons has twice been named as one of the Industry's Most Influential Women in Payments by American Banker and has received a Lifetime Achievement Award from the Midwest Acquirers Association (MWAA). She has also served as president of both the Electronics Transactions Association (ETA) and Women's Network in Electronic Transactions (Wnet).

Fitzsimmons earned a degree in business administration from the University of Mississippi (Ole Miss). She serves on the non-profit board of directors for the Healthy Kids Foundation.



TRENT FLEMING

FOUNDER, TRENT FLEMING CONSULTING

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Trent Fleming serves as a trusted adviser to financial institutions on matters of technology, strategy, and management. Fleming's presentations consistently get the highest marks from his audiences. He serves on the faculty of the Graduate School of Banking at the University of Wisconsin, The Advanced Banking School at Penn St, and the Graduate School of Banking at the University of Florida. He regularly contributes articles to industry publications and publishes the very popular banking newsletter "Trent's Comments." Trent holds a Bachelor of Science in Economics and Finance from Christian Brothers University. When not advising bankers, Trent can be found with a fly rod or at his amateur radio station.



SCOTT MILLS

PRESIDENT, WILLIAM MILLS AGENCY

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Scott Mills is President of William Mills Agency. He is responsible for guiding the account teams, monitoring tactical activities as they relate to the strategic plan, day-to-day management of the agency and customer service. Since joining the agency in 1989, he has worked in both creative services and client relations.

Scott is also the editor of Bankers As Buyers, an annual guide to technologies and spending trends in the financial services industry.

Prior to joining the agency, Scott worked in the entertainment industry for WEKS-FM, WEA (record distribution) and WKLS-FM. He earned a Bachelor of Science degree from Georgia State University. Currently, Scott is on the board of directors of the Association for Financial Technology (AFT), TAG Fintech and the National Fintech Organization (NFO). Scott is accredited in Public Relations through the Public Relations Society of America.



TIM PANNELL

FOUNDER, PRESIDENT, CEO & PARTNER, FMS CONSULTING

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With more than 30 years in bank marketing, Tim Pannell launched FMS Consulting in 2020 along with his brand and life partner, Laurie Pannell. Pannell is also the founder and former president of Financial Marketing Solutions (FMS), which very quickly grew into a nationally acclaimed advertising/branding studio catering exclusively to financial institutions. Drawing together a team of creative experts with more than one hundred years of collective experience, the agency's success was due to a niche focus on providing strategically driven branding and marketing services to banks and credit unions throughout the country.

Pannell has been a regular teacher at the American Banking Association's Stonier Graduate School of Banking and the Graduate School of Banking in Wisconsin, LSU Graduate School of Banking, and the Virginia School of Bank Management. He has also spoken extensively as a keynote speaker, participating in panel discussions, state and national conferences, and international business meetings, including European Financial Management & Marketing Association's (EFMA) global banking conference in Paris, Federal Home Bank Conferences, ABA Annual and Community Bank Conferences, California Bankers, Georgia Bankers, Illinois Bankers, Texas Bankers, and Mississippi Bankers.



NOAH SCALIN

FOUNDER, ANOTHER LIMITED REBELLION

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Noah Scalin is an artist, author, and activist. He founded the art & innovation studio Another Limited Rebellion in 2001 with the idea that he could make a living doing what he enjoyed and effect positive change in the world. Since then, Noah has traveled the world bringing his message of creative practice to everyone from incarcerated teenagers to Fortune 500 executives. Noah's artwork is collected internationally and has been exhibited in numerous museums and galleries, including the Virginia Museum of Fine Arts, the Mütter Museum and NYC's Times Square. He is the author of six books — most recently *Creative Sprint* which he co-wrote with his sister/business partner Mica Scalin. In 2016 Noah was chosen as the first ever artist-in-residence at the Virginia Commonwealth University's School of Business and was named the "The Region's Most Creative Individual" by Richmond magazine in 2017.



DR. EDMOND J. SEIFRIED

PROFESSOR EMERITUS OF ECONOMICS AND BUSINESS, LAFAYETTE COLLEGE

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Dr. Seifried is Professor Emeritus of Economics and Business at Lafayette College in Easton, Pennsylvania. He also serves as the Executive Consultant for the Sheshunoff CEO Affiliation Programs, and Chief Economist for SB Value Partners.

Dr. Seifried is the dean of the Virginia and West Virginia Banking Schools and currently is on the faculty of the Southwest Graduate School of Banking. In addition, he has served on the faculty of numerous banking schools including Stonier Graduate School of Banking and the Graduate School of Banking of the South.

He frequently appears as a guest speaker at regional and national conferences and has delivered over 2,500 economic presentation to various groups both in the United States and abroad. Dr. Seifried is the author of the book, *The Art of Strategic Planning for Community Banks*. In addition to his academic and consulting experience, Dr. Seifried serves as a director of a community bank.



The **Paul W. Barret, Jr. Graduate School of Banking** is a non-profit independent school created by and governed by a Board of Regents, whose members are executives from banks and other firms involved with the financial services industry. Their mission is to provide a world-class learning experience for the career-oriented individual in commercial banking or a related financial services industry business.

Visit www.barretbanking.org or email barret@barretbanking.org to learn more.

Paul W. Barret, Jr. Graduate School of Banking is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org.

The Barret Graduate School of Banking offering of Bank Tech Summit is a “group-live” advanced level program for bankers and other financial professionals. No advanced preparation or other prerequisites are required for enrollment. Admission guidelines are stated on the application. For more information regarding administrative policies such as complaint or refund, please contact the School office at 901.321.4000. Participants will receive the following Continuing Professional Education (CPE) credits:

Total CPE credits = 14.5 hours



LIVE! BY LOEWS - ST. LOUIS

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SPEAKERS, SPONSORS & EXHIBITORS

In Alphabetical Order as of April 11, 2022

Another Limited Rebellion

Barret School of Banking

Disc Jockeys, Etc.

Faircloth Performance Partners

Fiserv

Five Iron, LLC

FMS Consulting

Hawthorn River

Hiscall, Inc.

Jack Henry & Associates/ProfitStars

Journey Technology Solutions

Lewis Thomason, P.C.

Plinqit

Sawyers & Jacobs LLC

Smiley Technologies

Talus Pay

Trent Fleming Consulting

William Mills Agency

PROGRAM MATERIALS

Each participant will receive a goody bag and other useful materials. Slide handouts will be available for download via the conference website.

ATTIRE

Business casual. Bring a sweater or a jacket should the room be cool. On the final day of the conference, feel free to dress comfortably in your favorite Cardinals gear since we will be headed to the game following the last session!

MEALS

Breakfast will be provided all three days as part of the event fees. Lunch will be provided on Day 1 and Day 2. Attend our reception from 4:30 PM – 6:30 PM on Monday, April 25 at the Sawyers & Jacobs St. Louis Office at 6 Cardinal Way, Suite 900. Also, be sure to attend our happy hour reception sponsored by Hawthorn River on Tuesday, April 26. Open bar starts at 4:00 PM.

Food will also be provided in the all-inclusive, luxurious UMB Champions Club, where we will be attending the Cardinals vs. Mets game at 12:15 PM on Wednesday, April 27 following the last session.

ABOUT SAWYERS & JACOBS LLC

Sawyers & Jacobs LLC helps banks in four major areas: Innovation, Risk Management, Cybersecurity, and Technology. Our mission is to help our *clients use technology securely, effectively, and profitably to better serve their customers, comply with laws and regulations, contain costs, and compete*. We are *Making Banks Better*. To learn more, email jsawyers@sawyersjacobs.com, call 901.487.2575, or visit sawyersjacobs.com.